A public health initiative with the support of the University of Calgary, Faculty of Social Work.

UNIVERSITY OF CALGARY

CONNECTING TO PROTECT

STRONGER TOGETHER GLOBAL VIRTUAL SUMMIT

OCTOBER 13-15, 2021



PARTNERSHIP OPPORTUNITIES

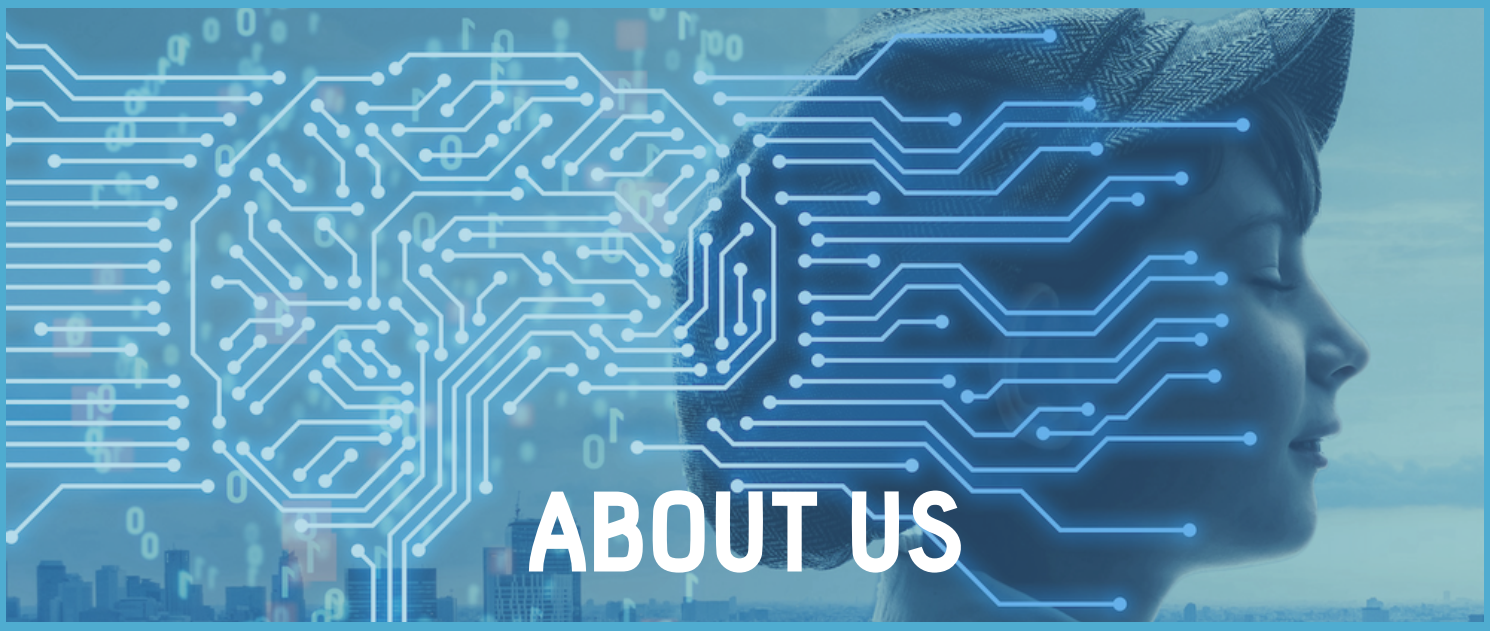
STRONGER TOGETHER - PROTECTING CHILDREN FROM ONLINE PORNOGRAPHY BY INVITING A PUBLIC HEALTH RESPONSE

---

3 DAYS OF COLLABORATION WITH INTERNATIONAL SPEAKERS AND ATTENDEES

---

connectingtoprotect.org



ABOUT US

Connecting to Protect is a world-first global initiative to tackle children and young people's online pornography access, focussing on mental health and safety consequences.

In most countries throughout the world, children and young people currently have unrestricted access to online pornography. Research shows that this access has the potential to contribute to developmental and social vulnerabilities. The mental health and safety implications to children and young people accessing online pornography are multi-dimensional. As a result, we are creating an opportunity for representatives of many sectors to dialogue and create a coordinated global response. Implementing primary, secondary and targeted public health prevention and education measures is imperative to avoid worsening the situation.

Our global steering committee of experts and stakeholders are addressing this global public health issue commencing with a summit—a gathering of like-minded individuals who share a common goal to mobilize a global coalition and launch a resource and research hub.

All individuals involved with Connecting to Protect are actively engaged in their own countries, recognize the importance of international action, and value the opportunity to learn from other professionals addressing the same challenges in different legal and cultural contexts.

Stronger Together is the inaugural event of Connecting to Protect, initially scheduled for October 2020 and postponed due to COVID-19. With the uncertainty of international travel and an increasing urgency to address this issue, the 2021 Global Virtual Summit provides an opportunity for worldwide stakeholders to contribute to public health responses and launch and build a global coalition to address the issue.

The summit will inform a Global Action Plan: Strategic Response Report, aligning global initiatives to protect children and young people from accessing online pornography.



WHY SHOULD YOU PARTNER WITH US?

Connecting to Protect recognizes that unrestricted access to online pornography by children (17 years and younger):

- promotes and exacerbates an already large and growing child protection crisis;
- contributes to mental health issues, impacting children in terms of personal development, harmful sexual behaviours, and other consequences that demand a strategic response; and
- is a matter of ubiquitous international significance.

Extraordinary challenges presented by current world events have triggered an increase in the number of children accessing pornography and being sexually exploited online. There has never been a more urgent time to unify and prioritize the mental health and safety consequences to children having unrestricted access to online pornography.

This summit represents a unique opportunity to reach individuals and organizations that need solutions to address this problem. Your experience and leadership are vital to connect, educate, and mobilize key stakeholders globally; and prevent and address the negative impacts caused to children and young people accessing legal pornography online.

Your support will enable us to identify and educate key individuals and champion a strategic response to help align all countries' initiatives globally. Lessons learned from the presentations and panel discussions will be incorporated into a Global Action Plan: Strategic Response Report written from a multi-sectoral public health perspective. This report will be accessible to individuals and organizations as they address this problem in their country. Your commitment and support are crucial for developing robust solutions.



ABOUT THE SUMMIT

THE CONNECTING TO PROTECT 2021 INAUGURAL GLOBAL VIRTUAL SUMMIT: October 13-15, 2021

Stronger Together: protecting children from online pornography by inviting a public health response, is a world-first initiative to address this issue globally. The Summit will facilitate expert-led educational and collaborative sessions on strategic responses to protect children and young people from online pornography. We aim to:

- Connect, educate, and mobilize key stakeholders globally to prevent and address the negative impacts caused to children and young people accessing legal pornography online.
- Identify and educate key individuals to champion a strategic response to help align all countries' initiatives globally.
- Launch and establish membership in the Connecting to Protect Global Coalition.
- Invite contributions to the Connecting to Protect Global Resource & Research Hub. The Global Resource Hub will include a collection of policy and legal templates, processes for implementing safeguarding measures for child protection, and links to vetted therapeutic and education materials. The Global Research Hub will incorporate reviews and links to existing journal articles, scholarly recommendations to address porn harms, methodologies and templates, and suggestions for further research.

This Public Health Response has the support of the University of Calgary Faculty of Social Work. Continuing Education Credits are provided to eligible attendees by the University.



BENEFITS OF PARTNERING WITH THE GLOBAL VIRTUAL SUMMIT

By partnering with Connecting to Protect, you will:

- Access a global community of people interested in responding to and preventing children from accessing online pornography.
- Reach an active audience of experts and community leaders looking for effective solutions to address the harms of online pornography.
- Take advantage of the opportunity to connect with key decision-makers in government and lead agencies.
- Leverage your virtual exhibition to create unique relationship opportunities for your organization that will benefit you long after the event ends.

YOUR SPONSORSHIP WILL KEEP GIVING

Solutions are a MUST for addressing this child safety and public health concern– your support is making it possible to implement primary, secondary, and targeted public health prevention and education measures. With your help, we will achieve the following goals:

- Incorporate all presentations and panel discussions into a Global Action Plan: Strategic Response Report, accessible to individuals and organizations as they address this problem in their country.
- By establishing membership in the Connecting to Protect Global Coalition and implementing working groups, we will identify and educate stakeholders to champion a response that will gain traction at multiple levels. We aim to ignite a nonpartisan approach to changing laws and protecting children and young people from accessing online pornography.
- As we harness contributions from new Coalition members attending the summit, the Connecting to Protect Resource and Research Hub will be well on the way to being established.
- Your unique solutions will be among the first to be considered for inclusion in establishing the Connecting to Protect Global Resource Hub.

PLATINUM PARTNERS $5,000

- Access Pass for All Team Members
- Two Shout-outs During the Summit
- Logo/Name Featured in All Pre-recorded Videos
- Logo/Name Featured on Connecting to Protect Website and Whova App
- Sponsor Exhibit to Increase your Brand Awareness and Communication Opportunities
- Logo/Name Included with Every Outgoing Email To Attendees
- A 60-second Promotional Video Featured During one of the LIVE Sessions. This video will also be included in the to-be-launched Connecting to Protect Global Resource Hub.
- Logo/Name Included with thanks in the Strategic Response Report published post summit



GOLD PARTNERS $2,500

- Access Pass for Two Team Members
- Two Shout-outs During the Summit
- Logo/Name Featured in All Pre-recorded Videos
- Logo/Name Featured on Connecting to Protect Website and Whova App
- Sponsor Exhibit to Increase your Brand Awareness and Communication Opportunities
- Logo/Name Included with Every Outgoing Email To Attendees
- Logo/Name Included with thanks in the Strategic Response Report published post summit



SILVER PARTNERS $1000

- Access Pass for One Team Member
- Logo/Name Featured on Connecting to Protect Website and Whova App
- Sponsor Exhibit to Increase your Brand Awareness and Communication Opportunities
- Shout-out Inclusion in an Email to all Attendees After the Summit
- Logo/Name Included with thanks in the Strategic Response Report published post summit



OPTION FOR ANY PARTNER – $750

A 60-second promotional video featured during one of the LIVE sessions (limited opportunities). This video will also be included in the to-be-launched Connecting to Protect Global Resource Hub.

VIRTUAL EXHIBIT – $50

- Showcase your work, capture attendees for your database, promote your resources and giveaways, share videos and documents.
- Live stream and chat with those interested in learning about your organization.



A public health initiative with the support of the University of Calgary, Faculty of Social Work.

UNIVERSITY OF CALGARY

CONNECTING TO PROTECT

STRONGER TOGETHER GLOBAL VIRTUAL SUMMIT

OCTOBER 13-15, 2021



STRONGER TOGETHER

protecting children from online pornography
by inviting a public health response

Thank you for your support of Connecting to Protect and the Inaugural Stronger Together Global Virtual Summit.

Please contact Liz Walker at summit@connectingtoprotect.org to become a partner.